# TERMS AND CONDITIONS HSBC Amanah FX Cash Reward Campaign Q3 2024 ("Campaign")

HSBC Bank Malaysia Berhad, (Registration No. 198401015221 (127776-V)) ("**HSBC Bank**") and HSBC Amanah Malaysia Berhad, (Registration No. 200801006421 (807705-X)) ("**HSBC Amanah**"), (collectively referred to as "**HSBC**").

### CAMPAIGN PERIOD

1. **"Campaign Period"** runs from 01 July 2024 to 30 September 2024 both dates inclusive, as per Table 1 below.

### Table 1: Campaign Period

Campaign Month	Campaign Period	
1	01 July 2024 – 31 July 2024	
2	01 August2024 – 31 August2024	
3	01 September2024 – 30 September2024	

### PARTICIPATION & ELIGIBILITY

- 2. This Campaign is open to all individual HSBC customers who have the following sole and/or joint HSBC Amanah accounts-i(s) ("**Participating HSBC Amanah Account-i(s)**"):
  - (i) Current-i and/or Savings account-i ("CASA-i");
  - (ii) Everyday Global Account-i ("EGA-i"); and/or
  - (iii) a Foreign Currency Account-i

(hereinafter collectively referred to as the "Eligible Customer(s)").

- 3. Permanent and/or contract employees of HSBC are excluded from this Campaign.
- 4. Eligible Customers' accounts which are not activated, dormant/inactive, invalid, delinquent, suspended or closed/cancelled during the Campaign Period or at the time of fulfilment of the reward will not be eligible to join and/or receive any reward under this Campaign.
- 5. In respect to joint accounts, only the primary account holder is eligible to participate in this Campaign and stands to receive the Reward. For avoidance of doubt, a primary account holder is the first individual's name maintained in our system i.e., the first name that is indicated on the account statement.
- 6. No registration is required to participate in this Campaign.

### CAMPAIGN MECHANICS

 To stand a chance to receive the Cash Reward up to RM5,000.00, the Eligible Customer must earn Campaign Entries by fulfilling the Spend Criteria during the Campaign Period as illustrated in Table 2 below, subject to the Total Allocation of Reward and other terms and conditions herein.

#### Table 2:

Spend Criteria	Number of Campaign Entry(ies)
<ol> <li>Every RM10,000 (or equivalent amount in foreign currency) of foreign exchange conversion in any of the following manners:         <ol> <li>between Eligible Customer's own CASA-i to anoth Participating HSBC Amanah Account-i via HSBC Malay Online Banking or Mobile Banking or over the counter any HSBC Amanah Branches in Malaysia with either:                 <ul> <li>conversion of currency between MYR CASA-i a Foreign Currency Account-i or Everyday Glo Account-i or vice versa; or</li> <li>conversion of currency between one Fore Currency Account-i to another Foreign Currency Account-i to another Foreign Currency Account-i; or</li> <li>Telegraphic Transfer with currency conversion via HSC Online Banking or over the counter at any HSBC Amar branch in Malaysia e.g., debiting Eligible Customet HSBC GBP account in UK; or</li></ul></li></ol></li></ol>	ysia r at and ibal ign ncy 10 5BC nah er's on- 5BC swn
<ul> <li>For transactions conducted through Eligible Multiple Channels the Eligible Customer receives a multiplier of Campaign Entrobased on the number of channels utilized.</li> <li>2. The Eligible Multiplier Channels include the following: <ul> <li>(i) Foreign exchange conversion between HSBC accour</li> <li>(ii) Telegraphic Transfer</li> <li>(iii) Global Transfers</li> <li>(iv) EGA Debit Card-i overseas spend</li> <li>(v) FX Rate Alert placement</li> </ul> </li> </ul>	ries

8. Examples on how Campaign Entries earned: -

## Illustration 1

Eligible Customer transacted MYR 53,000 of foreign exchange conversion between own accounts on HSBC Online Banking:

- Campaign Entries earned: 50 for MYR 53,000
- Multiplier Channel: 1 (Foreign exchange conversion between HSBC Amanah accounts)
- Total Campaign Entries earned: 50 x 1 = 50

## Illustration 2

Eligible Customer transacted a total of MYR 80,000 of foreign exchange conversion through both Global Transfer and Telegraphic Transfer:

- Campaign Entries earned: 80 for MYR 80,000
- Multiplier Channel: 2 (Global Transfer and Telegraphic Transfer)
- Total Campaign Entries earned: 80 x 2 = 160

### Illustration 3

Eligible Customer transacted a total of MYR 44,000 of foreign exchange conversion through Telegraphic Transfer, overseas spending with EGA debit card-i and place FX Rate Alert:

- Campaign Entries earned: 40 for MYR 44,000
- Multiplier Channel: 3 (Telegraphic Transfer, Overseas spending with EGA debit card-i & FX Rate Alert placement)
- Total Campaign Entries earned: 40 x 3 = 120
- 9. The total allocation of Cash Reward for this Campaign is set out in Table 3. The Reward is pooled together with the HSBC FX Cash Reward Campaign Q3 2024. HSBC Bank is the sole provider of the Reward under this Campaign.

Cash Reward	Units Available for each Campaign Month	Total Units Available throughout the Campaign Period
Tier 1: Cash Reward RM5,000.00	3	9
Tier 2: Cash Reward RM4,000.00	3	9
Tier 3: Cash Reward RM3,000.00	3	9
Tier 4: Cash Reward RM2,000.00	3	9
Tier 5: Cash Reward RM1,000.00	3	9
Total	15	45

# Table 3: Total Allocation of Cash Reward

- 10. For avoidance of doubt, each Eligible Customer stands to receive a maximum of one (1) unit of Cash Reward throughout the Campaign Period, subject to the term and conditions herein.
- 11. The selection process for the Cash Reward is as follows:
  - a. Each Campaign Entry is assigned with a serial number in HSBC's randomizer system.
  - b. Within nine (9) to eleven (11) weeks after the end of each Campaign Month, HSBC Bank and HSBC Amanah will pool together all Campaign Entries earned from the respective Campaign Month under HSBC/HSBC Amanah FX Cash Reward Campaign Q3 2024 and perform a one (1) time randomization on the pooled Campaign Entries;
  - c. The Campaign Entries that are ranked first (1<sup>st</sup>) to fifteen (15<sup>th</sup>) in each Campaign Month from the randomization result will be shortlisted as the Potential Winners ("Potential Winner(s)") according to the Tier sequence as per Table 3.
  - d. The Potential Winner(s) will receive an SMS within twelve (12) to fifteen (15) weeks after the Campaign Month at the mobile numbers maintained in HSBC's records, notifying

them that they stand to receive the Cash Reward, subject to answering a question via SMS correctly. The Potential Winner(s) must answer/reply via SMS correctly within five (5) calendar days from the date of receipt of the SMS. An SMS will then be sent to the Potential Winner(s) to confirm the Cash Reward winners ("**Winner(s)**") together with the Cash Reward details.

- e. The Potential Winner(s) who (i) fail to answer the question via SMS correctly; or (ii) do not reply to the SMS within five (5) days from the date of receipt of the SMS, will be disqualified from winning the Cash Reward.
- f. In the event HSBC has not selected a Winner due to non-compliance of clause 11(d) (including no mobile number maintained in HSBC's records), the next available entry from the respective randomization results will be selected as Potential Winners, and the same process in clause 11(d) to (f) shall be repeated up to three (3) rounds, and thereafter the Reward, if any, shall be forfeited.
- 12. The following terms and conditions apply to the Reward:
  - a. The Cash Reward is not transferable and exchangeable.
  - b. The Cash Reward will be credited within twenty-second (22) weeks after each Campaign Month to the Winner(s)' highest ranking Participating HSBC MYR Account-i. A notification of such crediting will be sent to each Winner via SMS or be reflected in such account-i's monthly statement after the Cash Reward has been credited. The ranking of the Participating HSBC Account-i(s) is in the following order:
    - (i) EGA-i;
    - (ii) CASA-i,

For avoidance of doubt, the Cash Reward will only be credited into a Participating HSBC Account-i(s) with MYR account.

c. HSBC Amanah reserves the right to substitute the Reward with any other item of similar value at any time with 3 days' prior notice.

## **GENERAL TERMS & CONDITIONS**

- 13. HSBC Amanah reserves the right to amend the terms and conditions or cancel this Campaign if necessary, with 3 days' prior notice.
- 14. HSBC Amanah may communicate to the Eligible Customers in relation to this Campaign via:
  - a. via electronic means;b. press advertisements;
  - c. display at its business premises; or
  - d. notice on HSBC internet website(s);

such notices shall be deemed to be effective on and from the 4<sup>th</sup> day after its delivery.

- 15. These Terms and Conditions are in addition and must be read together with the respective product(s) terms and conditions and the relevant banking agreements referred to in this Campaign. In the event of inconsistency, this terms shall prevail in relation to this Campaign.
- 16. The below terms also applies:
  - a. HSBC Amanah Universal Terms and Conditions ("UTCs") which is available at <u>www.hsbcamanah.com.my</u>;
  - b. HSBC's Notice Relating to the Personal Data Protection Act 2010.

- 17. HSBC Amanah shall not be liable for any default due to any act of God or any event beyond the reasonable control of HSBC Amanah.
- 18. The Eligible Customers shall be responsible for any applicable taxes.
- 19. HSBC Amanah's decision on all matters relating to this Campaign shall be final and binding.